SKINSYNC AI

Facial Scan & Biometric Consent Policy

Last Updated: March 12, 2026

This Facial Scan & Biometric Consent Policy explains how **SkinSync AI** ("SkinSync," "we," "our," or "us") collects, uses, stores, and protects facial scan data and biometric identifiers through **https://skinsyncai.com**, our mobile applications, and related services (collectively, the "Platform").

By using the facial scanning or AI analysis features of the Platform, you acknowledge and consent to the practices described in this policy.

1. Biometric Data We May Collect

When you use SkinSync AI facial scanning features, the Platform may collect certain biometric identifiers or biometric information derived from facial images.

This may include:

- facial geometry and facial mapping data
- facial landmarks used for analysis
- skin texture and surface characteristics
- images uploaded or captured for treatment simulation and analysis

These data elements are used to generate AI-powered skin assessments and treatment visualizations.

2. Purpose of Collection

Biometric information is collected solely to enable the Platform's features, including:

- AI-powered skin analysis
- facial mapping for treatment simulations
- before-and-after visualizations
- progress tracking over time
- personalization of aesthetic treatment recommendations

Biometric data is **not collected for surveillance, identification, or identity verification purposes.**

3. User Consent

By using the facial scan functionality, you explicitly consent to:

- the collection of facial images and related biometric information
- the processing of this information using automated AI systems
- the storage of facial images for treatment analysis and history tracking

You acknowledge that this data is necessary for the Platform to generate AI-powered visualizations and analysis.

Users may withdraw consent at any time by discontinuing use of facial scanning features or requesting deletion of their data.

4. Data Storage and Retention

SkinSync AI retains biometric data only for as long as necessary to:

- provide the Platform's services
- maintain user treatment history and progress tracking
- comply with applicable legal obligations

Biometric data will be permanently deleted when:

- the user deletes their account
- the user requests deletion of their data
- the data is no longer necessary for the purposes for which it was collected

5. Data Security

SkinSync AI implements reasonable administrative, technical, and physical safeguards designed to protect biometric information from unauthorized access, disclosure, or misuse.

Security measures may include:

- encrypted data transmission
- restricted internal access controls
- secure storage systems

Despite these precautions, no system can guarantee absolute security.

6. Disclosure of Biometric Information

SkinSync AI **does not sell, lease, trade, or otherwise profit from biometric information.**

Biometric information will not be disclosed to third parties except:

- when necessary to provide the Platform's services
- when required by law or legal process
- when authorized by the user

Authorized service providers assisting with infrastructure or analytics are contractually required to protect user data.

7. Compliance with Biometric Privacy Laws

SkinSync AI is committed to complying with applicable biometric privacy regulations, including the **Illinois Biometric Information Privacy Act (BIPA)** and other relevant privacy laws.

Users located in jurisdictions with biometric privacy protections may have additional rights regarding their biometric data.

8. User Rights

Users may request:

- access to their stored data
- deletion of biometric information
- withdrawal of consent for biometric processing

Requests can be submitted by contacting:

legal@skinsyncai.com

9. Changes to This Policy

SkinSync AI may update this policy from time to time to reflect changes in technology, legal requirements, or platform features.

Updated versions will be posted on this page with a revised **Last Updated** date.

10. Contact

If you have questions about this policy or biometric data practices, please contact:

SkinSync AI
Website: **https://skinsyncai.com**
Email: **legal@skinsyncai.com**